

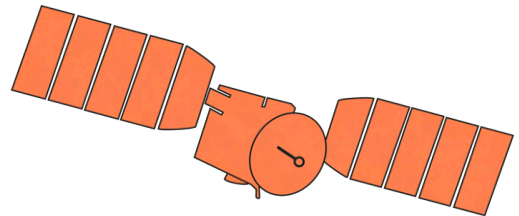
CROP *Auditing*

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**Growing the Future
From Above**

Website

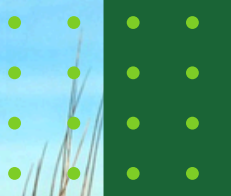


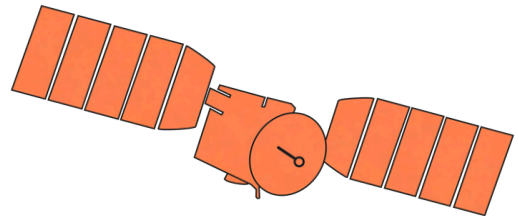


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- Scientific Advisor and Coordinator
- Problem Definition
- Solution Beneficiaries
- Technological Solution
- Achieved results
- Status of solution development
- Diagram of the proposed solution
- Competitors and Previous Work
- Solution Requirements

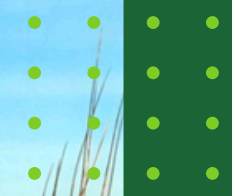


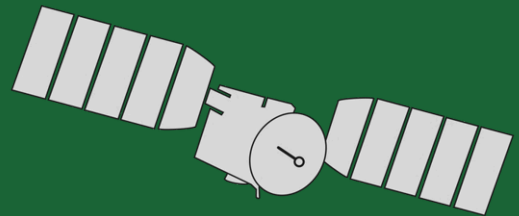


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- Technical Challenges
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- Interviews
- Contributions of each team member
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- Schedule
- Deviations from the initial schedule
- Schedule of activities until the end of the project
- Project's Deadlines





TEAM MEMBERS



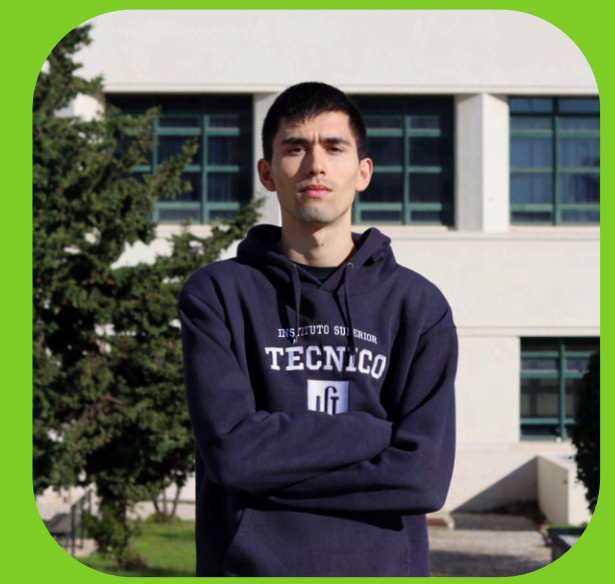
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Filipe Ferrão



109515

Rodrigo Barreiros



110060

Tiago Rei



110097

Maria Henriques



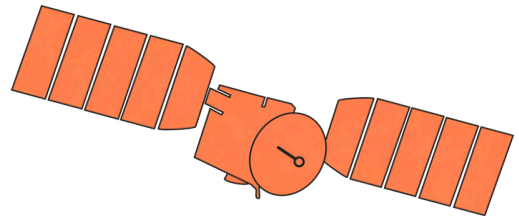
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David Freire



110234

Gonçalo Martins

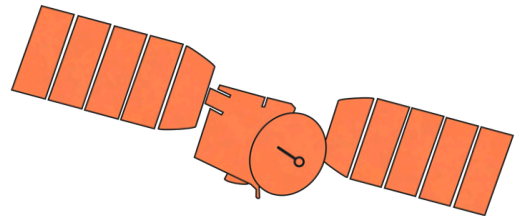


PROJECT'S SCIENTIFIC ADVISOR AND MENTOR



- **Scientific Advisor:**
 - Luis Caldas de Oliveira (lco@tecnico.ulisboa.pt)
- **Coordinator:**
 - Luis Caldas de Oliveira (lco@tecnico.ulisboa.pt)
- **Mentor:**
 - Tiago Morais (tiago.morais@virtuacrop.com)





PROBLEM DEFINITION

Problem

Traditional auditing of large-scale plantations relies on manual surveys, which is slow, costly, and inaccurate, making it hard to verify the area of each crop and monitor its growth, essential information for insurance companies.



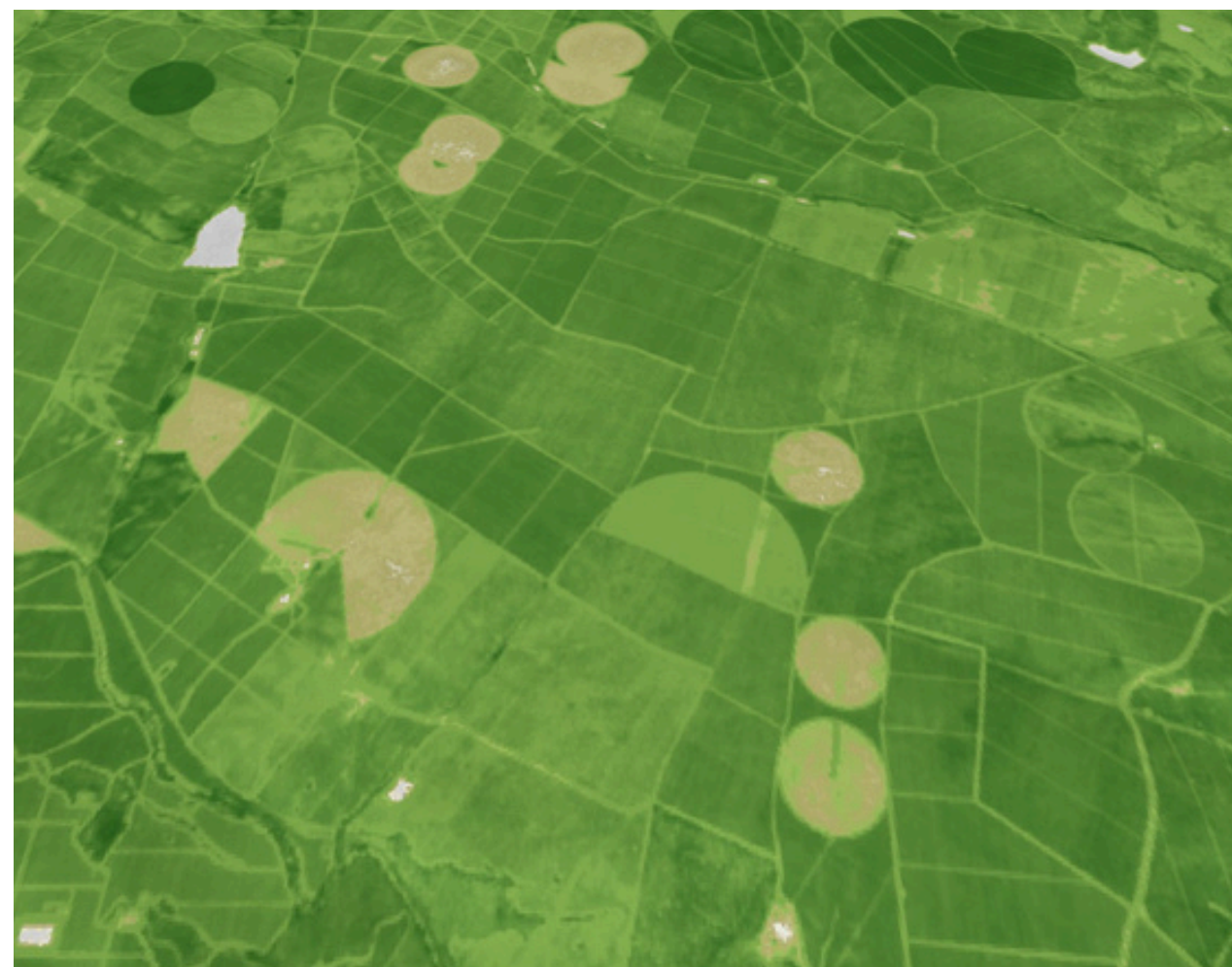
Challenge

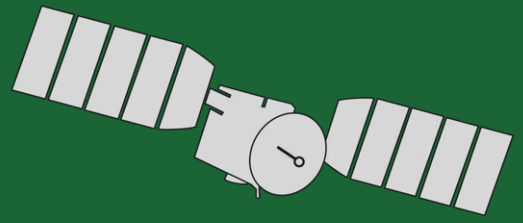
Scaling agricultural oversight through advanced auditing solutions that guarantee accuracy across vast crop areas, ensuring maximum operational efficiency while minimizing the need for resource-intensive field inspections.



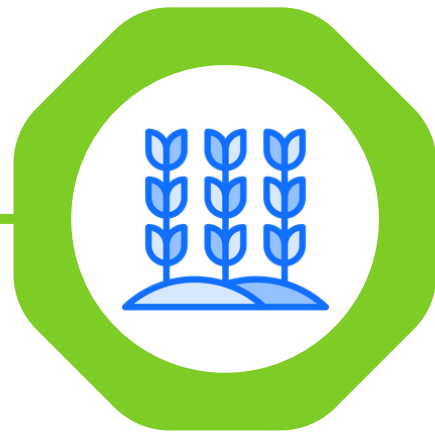
Solution

We harness the power of satellite-driven machine learning models and data science to deliver comprehensive insights into crop distribution, eliminating manual overhead while ensuring scalable monitoring throughout the growing season.





SOLUTION BENEFICIARIES



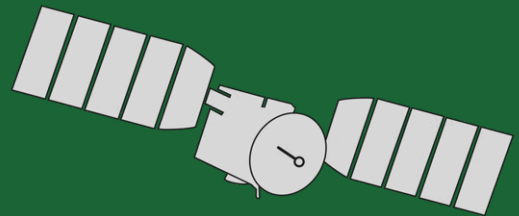
Farmers

- Reduced disputes over declared areas
- Improved access to financing
- Easier demonstration of compliance with agriculture programs



Insurance Companies & Financial Institutions

- Simpler and cheaper audits
- Clear record of crop growth
- Easier fraud detection

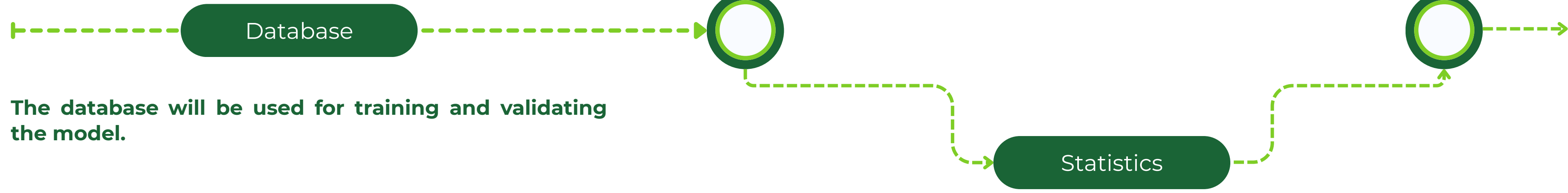


TECHNOLOGICAL SOLUTION



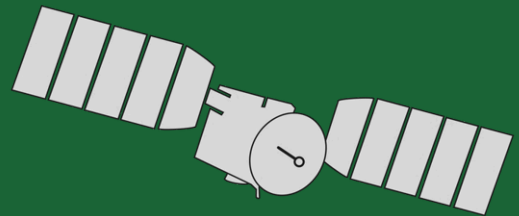
Countries in database
Countries not in database

Machine learning models are trained to analyze data and automatically identify crop types and their growth stages across different agricultural areas.

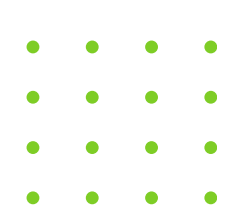


The database will be used for training and validating the model.

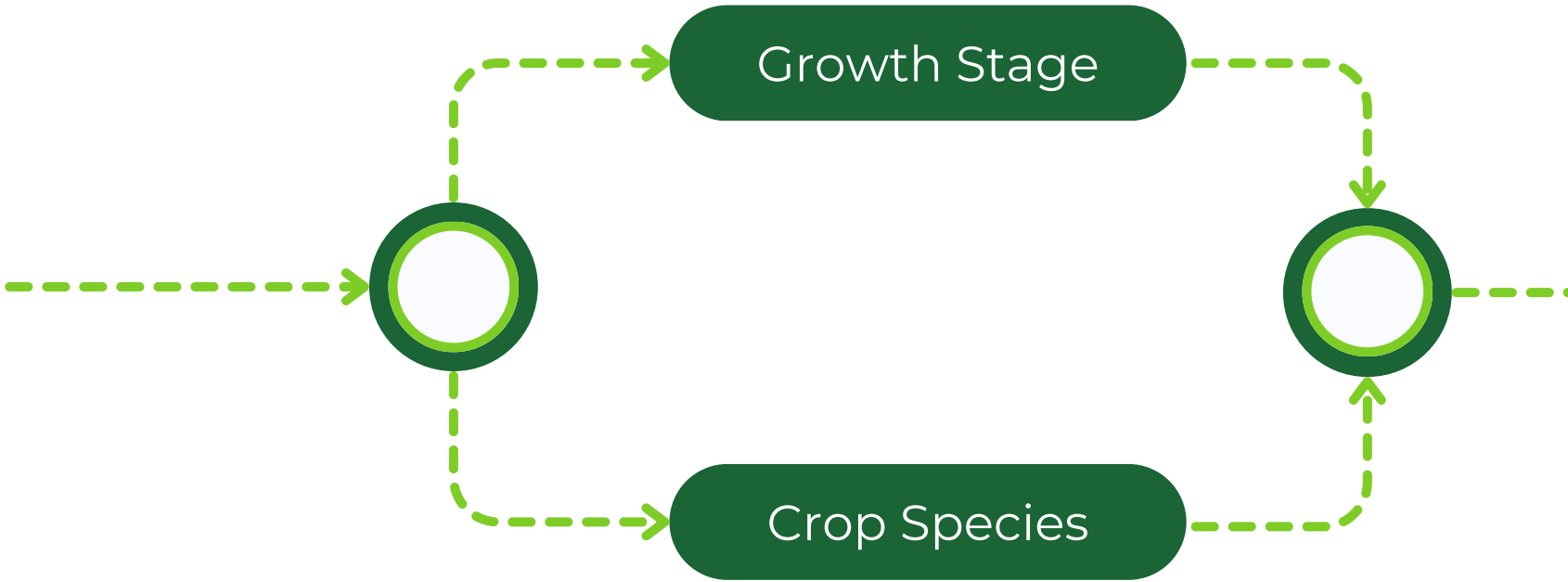
Statistical analysis is applied to support crop classification and improve the accuracy of the results.



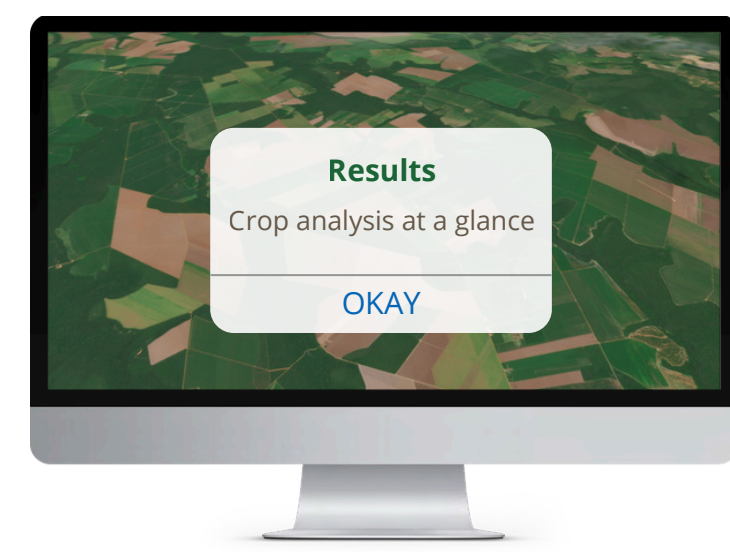
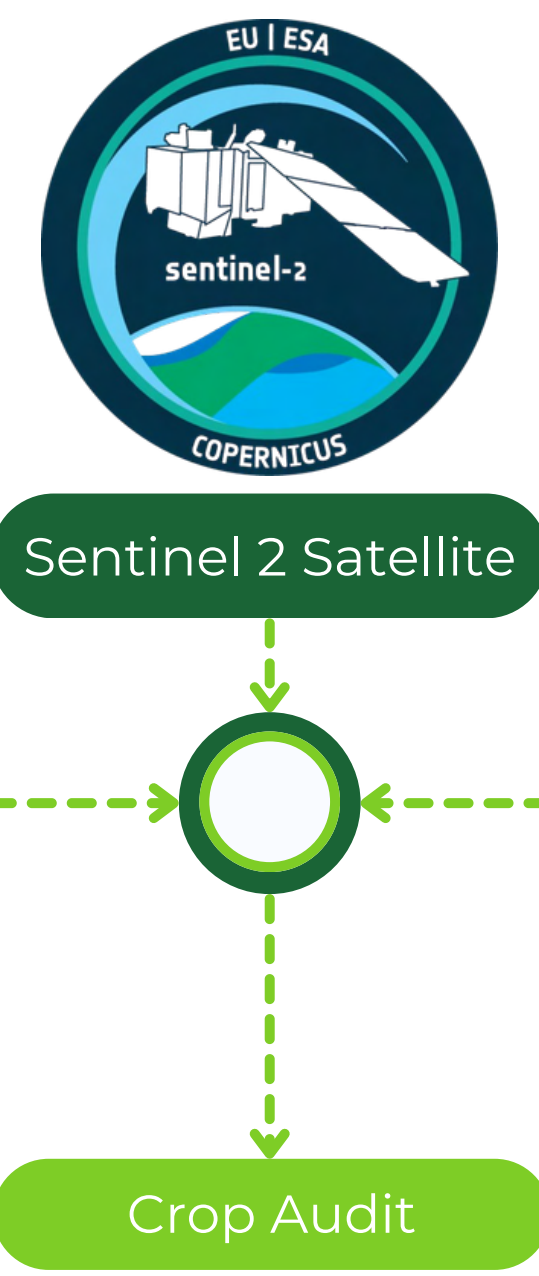
TECHNOLOGICAL SOLUTION



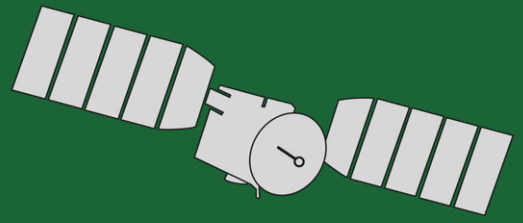
Statistical analysis of temporal Sentinel-2 imagery combined with machine learning models to monitor crop evolution and determine the growth stage of each plantation over time.



Machine learning models and statistical analysis applied to satellite reflectance data to automatically identify crop types and map the cultivated areas within each agricultural region.

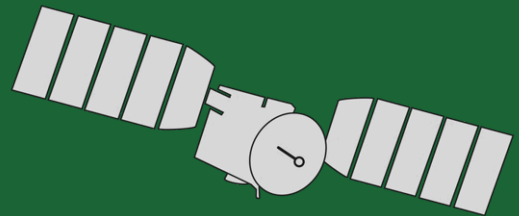


Interface for automated analysis of plantations



ACHIEVED RESULTS

Interviews	Project Management	Background Research	Project definition and scope
Virtua Crop and Besquare client	Website: Built to present the main objectives, methodology, and current results.	Database: EU databases will be used for model training and validation.	The project targets the need for a more efficient way to verify crop areas and monitor growth using satellite data.
Smart Farm Colab and Food4Sustainability	Blog: Developed and regularly updated to document the project's progress and share key developments.	Start of code: The project codebase has been initialized, including repository setup and first functional implementations.	Scope defined to develop a web application that uses satellite data, statistical analysis, and machine learning to identify crops and monitor their growth, including data collection, model development, and interface design.
IFAP and Sintra City Council	Mail and photographs	Work Environment (Jupyter)	Our goal is to improve the auditing process by creating an automatic system that identifies the crop and its stage of growth.



STATUS OF SOLUTION DEVELOPMENT

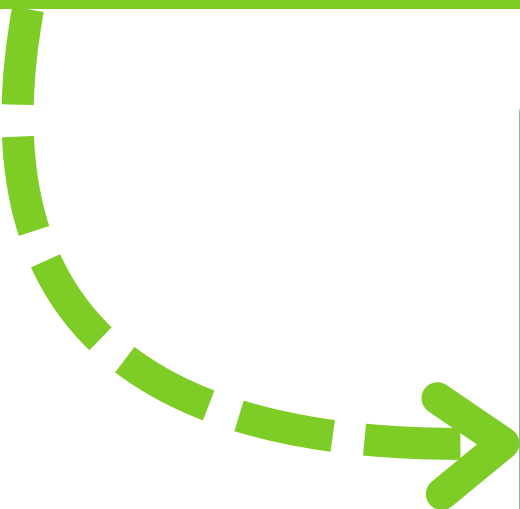
Requirements

Key requirements such as accuracy, speed, and ease of use have been identified and validated through initial research and interviewee recommendations, guiding the system development.



Communication

Tasks have been distributed among team members, and communication channels (email, meetings, blog) have been established to ensure coordination and progress tracking.



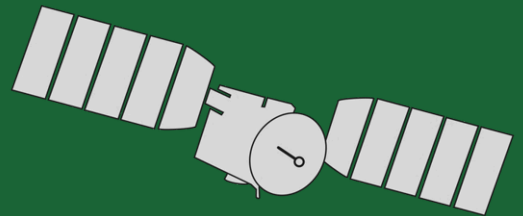
Changes in problem

The initial problem has been refined to focus more specifically on automating crop auditing using satellite imagery. The proposed solution evolved towards a machine learning-based approach integrated into a web application, improving clarity.



System design

The system architecture has been outlined, including data collection, processing pipelines, and a web interface. Initial prototypes and codebase setup have already been developed.



DATABASE AND ML MODEL

Database: EuroCropsV2

Source: European Commission 

Technology: DuckDB 

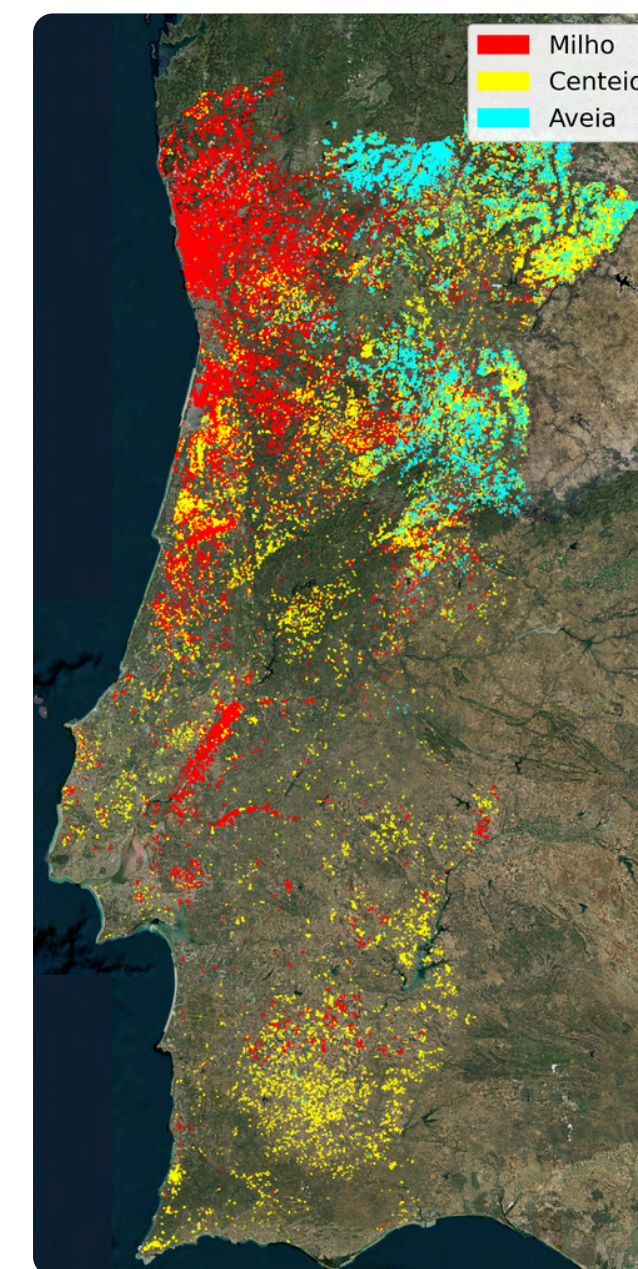
This database was chosen because it provides the locations of declared plots in various European countries over several years, including Portugal, with information on the type of crop. For our study, we chose corn, rye, and oats because of their abundance and because they are not fruit trees, in which it is more difficult to detect variations in fruit NDVI.

Machine Learning Model: Random Forest

We chose this Machine Learning model based on a recommendation from our mentor, Tiago Morais.

Year	Corn	Rye	Oats
2017	179 362	44 957	27 295
2018	107 397	47 020	14 950
2019	167 708	48 642	25 352
2020	162 106	52 268	23 976
2021	157 133	52 050	23 047
2022	153 165	57 149	23 539
2023	140 835	46 982	21 380
Total	1 067 706	349 068	159 539

Declared parcels in Portugal by year



Declared parcels in Portugal in 2023

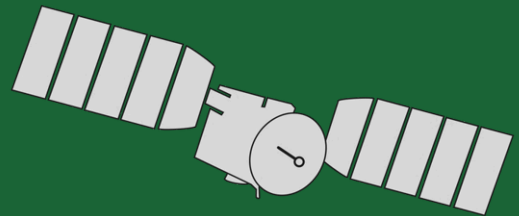
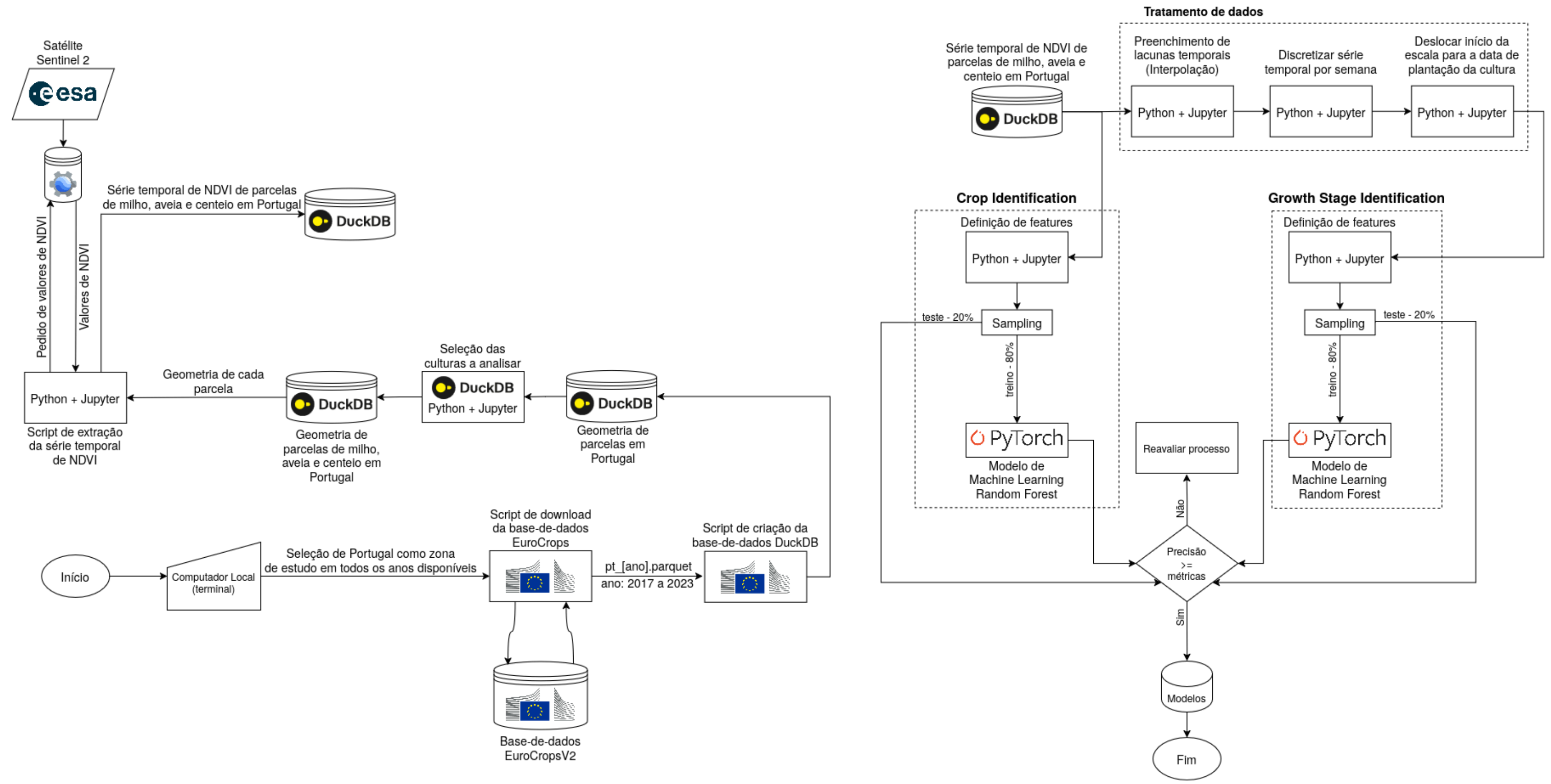


DIAGRAM OF THE PROPOSED SOLUTION ARCHITECTURE



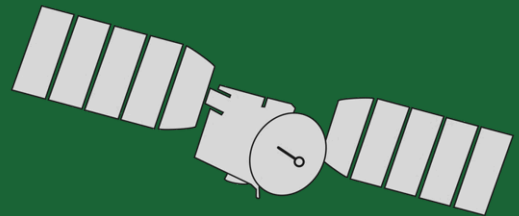
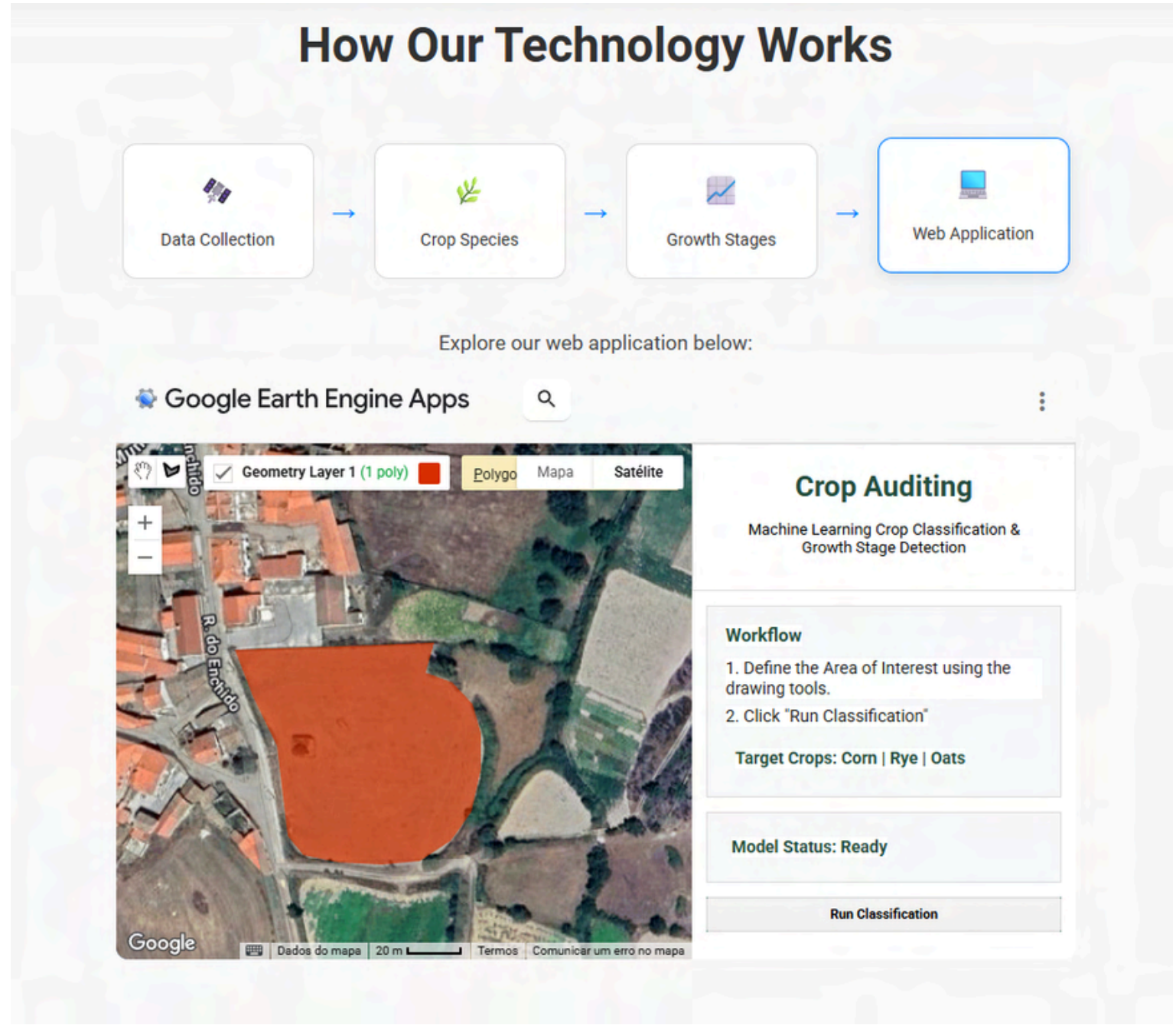
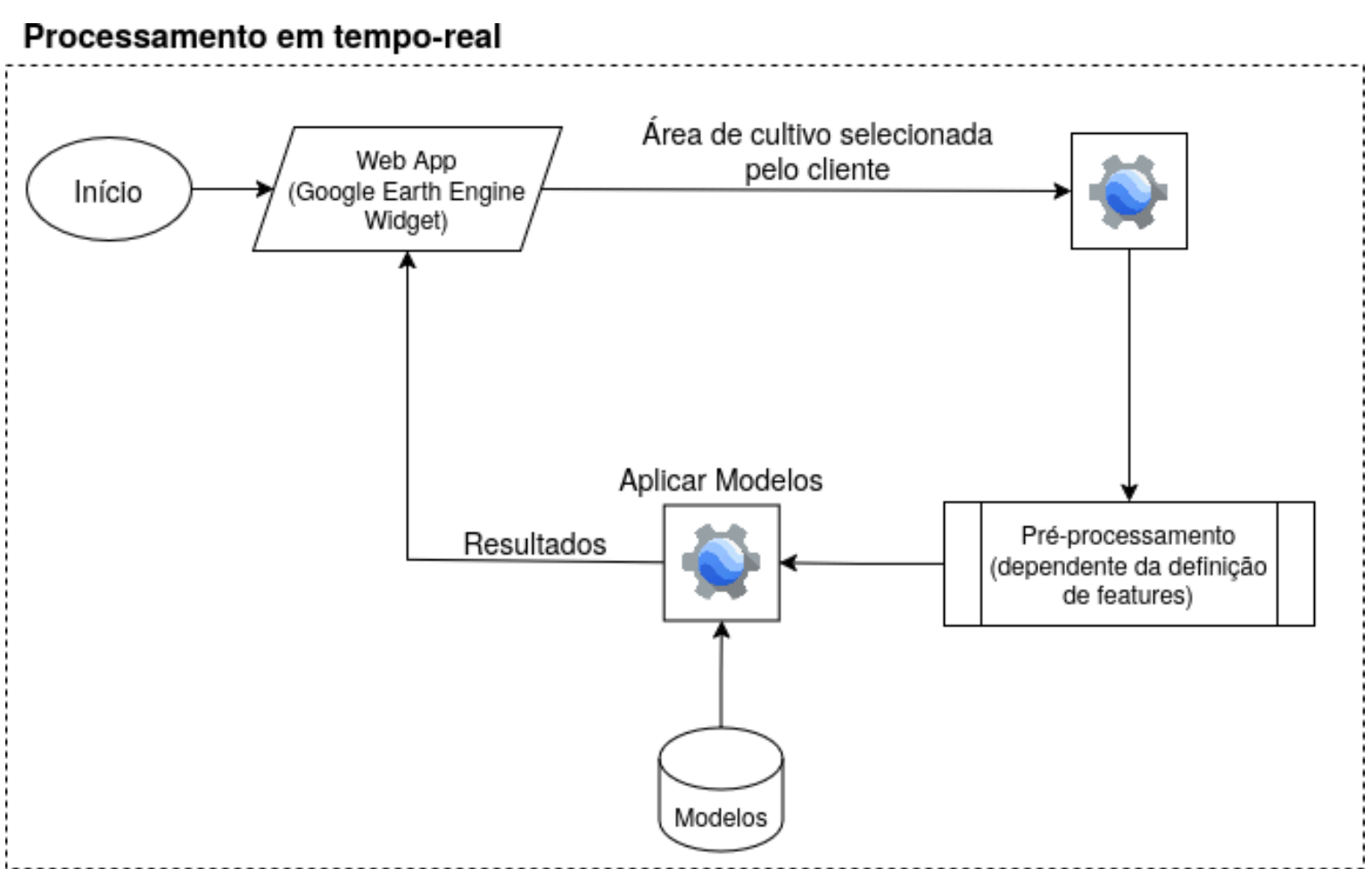
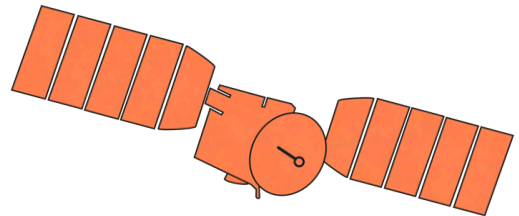


DIAGRAM OF THE PROPOSED SOLUTION ARCHITECTURE

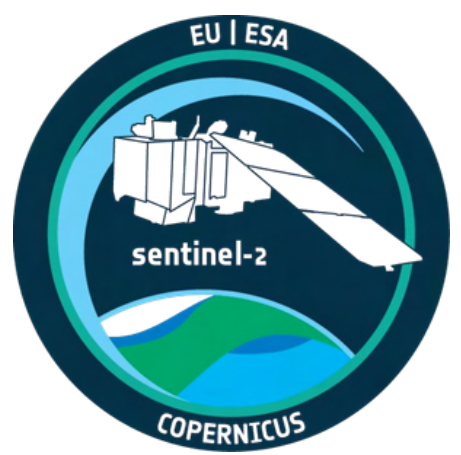


Web Application

Using a Google Earth Engine App, we display a user-interface which classifies the selected agricultural terrain, as shown on the right.



COMPETITORS AND PREVIOUS WORK



ESA

The European Space Agency provides open-access satellite imagery through the Copernicus Programme, which enables scientific research in a wide range of areas, such as this one.

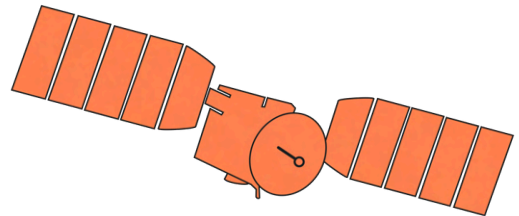
IFAP

IFAP's Surface Monitoring System (SVS) uses Copernicus Programme's imagery to validate compliance for government aids, which demonstrates the practical viability of satellite based agricultural verification at an institutional level.

EOS

EOS provides a crop monitoring system which manages agricultural risks, provides insights on crop health, and determines the area of each crop, with the aim of optimizing resources and farming operations.





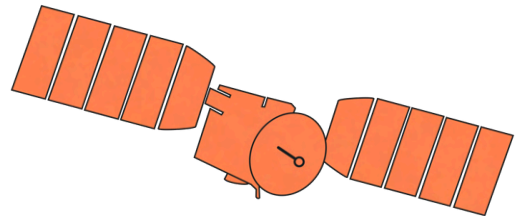
SOLUTION REQUIREMENTS

Accuracy

Our solution must guarantee accurate results, which are essential for insurance companies and financial institutions. To ensure good results, we will use a database from Portugal; some of this data is going to be used to train the model and use the rest for validation, thus proving our concept.

User Requirements

Our solution needs to be quick and easy to use, ensuring a seamless experience for our clients and streamlining the audit process. We must guarantee that our solution delivers results within the expected timeframe; however, it is possible to demonstrate that it works without this limitation.



TECHNICAL CHALLENGES



Accuracy

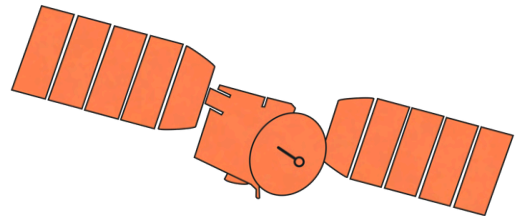
Achieving high precision identification of crop species, their area, and their respective growth stages.



Data management



Correctly perform statistical analysis and machine learning training of large volumes of satellite data.



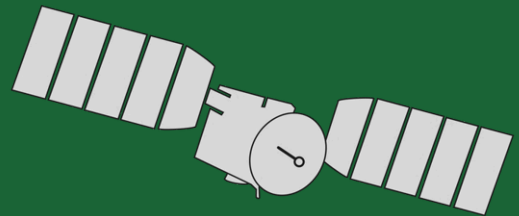


NON-TECHNICAL CHALLENGES



-  **Clarity**
Difficulties in understanding what is most important to have in the solution.
-  **Workload**
Balancing the challenges of this program with other commitments.
-  **Ambiguity**
Difficulty in understanding what was expected from the different evaluation requirements.





OUR PARTNERS



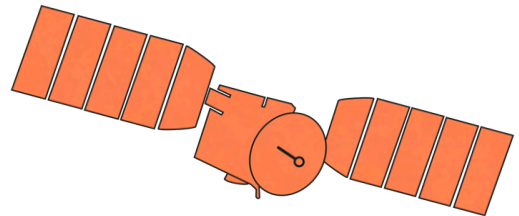
Besquare



VirtuaCrop

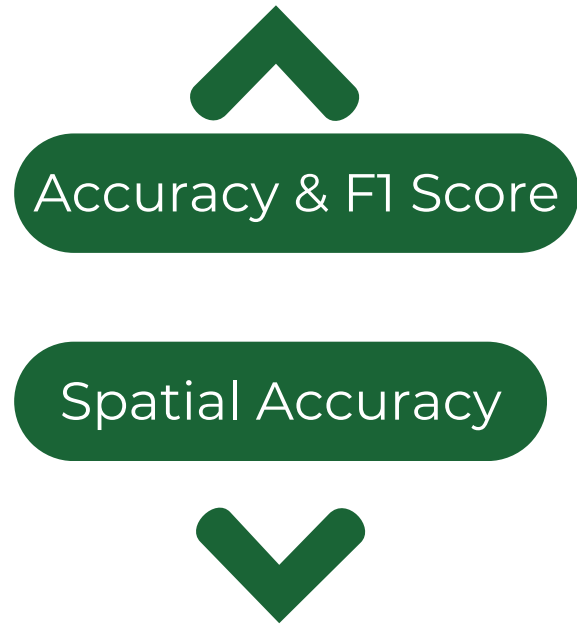


Instituto Superior Técnico



TESTING AND VALIDATION METRICS

We assess crop type and growth stage classification performance, ensuring a balanced evaluation across multiple crop classes and phenological stages. Where we use 80% for training our model and the other 20% for data test

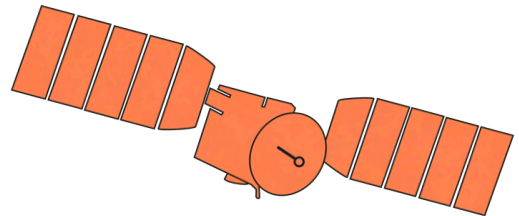


We compare predicted crop maps with validated agricultural parcel data to measure the percentage of correctly classified agricultural areas

Validation Metrics

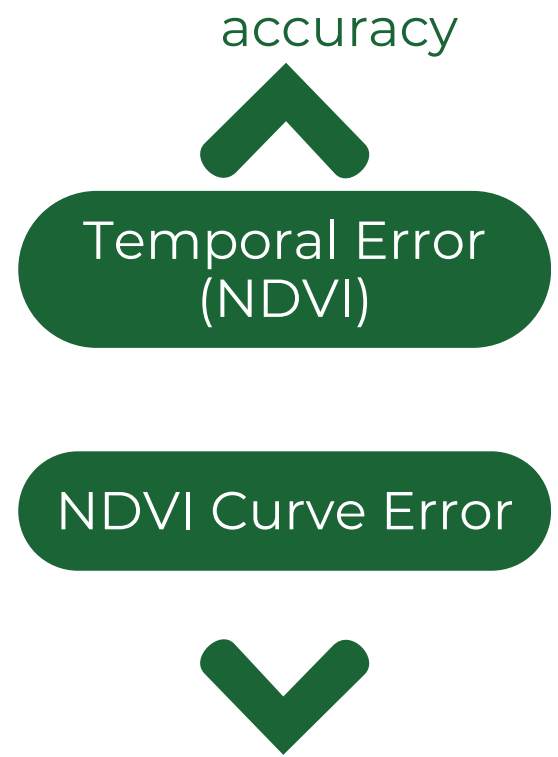
Our solution will also reduce the time required for a manual audit. However, it's difficult to give an exact timeframe as it depends on the field size, being more relevant for larger fields.





TESTING AND VALIDATION METRICS

We compute the temporal error between predicted and observed growth stages derived from NDVI time-series data to evaluate phenological detection



We evaluate deviations between predicted and actual NDVI curves using MAE and RMSE, ensuring reliable vegetation growth monitoring

Validation Metrics

To validate the solution, we need 96% accuracy with the data used. This value relates to the number of images available in the database. It was recommended to us by Besquare, a company with experience in the area.



INTERVIEWS ...

Public Entities

Play the role of regulating the sector, ensuring policies are followed, and guiding national strategies related to sustainability and development. They create the conditions needed for projects to be implemented.

Companies

Develop, adopt and operate practical solutions in the market. Turning innovations into real products, investing in technology, ensuring efficiency, and delivering services to customers.

Research Centers

Research Centers advance scientific and tech knowledge. They test concepts, validate methods and explore innovative approaches that can improve or complement the proposed solution.

Education

Trains future professionals and integrates relevant knowledge into academic programs. It prepares students with skills needed by industry and connects theoretical learning with real-world challenges.



INTERVIEWS ANALYSIS



General Analysis

Although we were not successful in gathering answers from all the entities we would have desired, the key takeaways of the kind companies, institutions and people behind them who did, proved to be instrumental to turn the sight of our project into another direction.

The first major contribution came for our interview with Dr. Tiago Morais, Co. Founder VirtuaCrop, switching our attention to satelitles as the main vessel for gathering data, which can be far more efficiently employed and automated than a drone would suggest. The suggestion of what AI models to utilize and the concept NDVI actually were key takeaways from this interview.



INTERVIEWS ANALYSIS



✓ General Analysis

Through our interview with Smart Farm Colab, we gained further insight into the hardships of the satellite approach, including weather conditions and local differences in plant growth and diversity.

Luis Martins, a member of Food4Sustainability once more revealed to us the usefulness of NDVI, and how best wield it to gain correct information, analyzing leaf density with such technology.

Issac, a owner of large swaths of land in Brasil was able to give feedback in the value proposition of our project, as well as show further points we could take in the current auditing system, such as the lack of manpower and prediction of threats to the plantation.





INTERVIEWS ANALYSIS



General Analysis

Sr. Manuel Marques, representing IFAP, was a later interview, but one that reassured us that we were on the right track. Already following similar principals with satellite usage, they gave us access to their database and insider knowledge to be able to accelerate our work.

Our interview with the Sintra City Council was an important step in understanding how our project could be applied in real-world contexts. They provided valuable insights into local environmental monitoring practices and highlighted potential use cases for our solution. This interaction helped us validate the relevance of our approach.



SWOT ANALYSIS

S

Strengths

- Wide-area coverage: Satellite imagery allows monitoring of very large plantations
- Scalability: Easily scales to national or international levels
- Lower operational complexity: No need pilots or maintenance logistics as with drones

W

Weaknesses

- Lower spatial resolutions: May limit precision in small plots
- Weather and cloud coverage: Optical satellites are affected by clouds

O

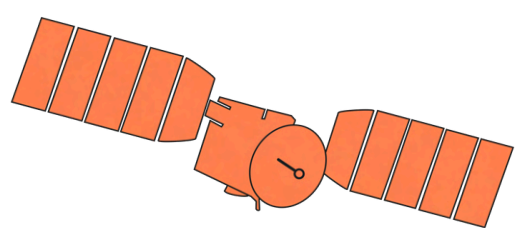
Opportunities

- Market expansion through partnerships: Collaborations with banks, insurers
- Product diversification: can expand beyond auditing into yield forecasting, compliance monitoring, and insurance claim verification

T

Threats

- Price pressure: Availability of free or low-cost satellite data may push customers to expect low pricing
- Established competitors: Large agri-tech firms may dominate contracts with financial institutions



TASKS



Data Collection



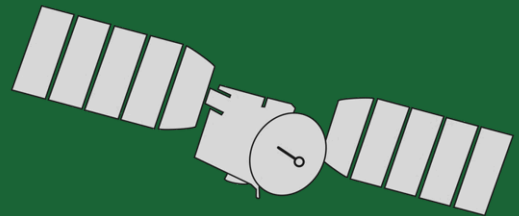
Crop vs Terrain Identification
Crop Species Identification
Growth Stage Identification



Web App
Website
Blog



Interviews
Pitch Deck
Poster
Video



DIVISION OF WORK AMONG TEAM MEMBERS

Filipe Ferrão

Growth Stage Identification*

Crop vs Terrain Identification

Web App

Website*

Poster

Rodrigo Barreiros

Crop vs Terrain Identification*

Crop Species Identification

Web App*

Pitch Deck

Communication

Tiago Rei

Crop Species Identification*

Data Collection

Growth Stage Identification

Communication*

Blog

Maria Henriques

Crop Species Identification

Data Collection

Web App

Blog* / Poster*

Video

David Freire

Growth Stage Identification

Data Collection

Video*

Pitch Deck*

Interviews

Gonçalo Martins

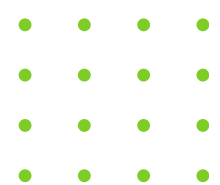
Data Collection*

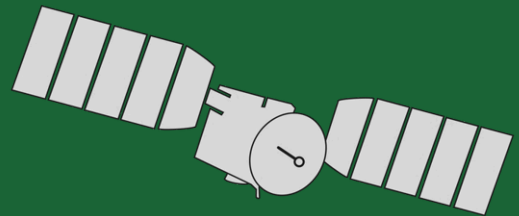
Growth Stage Identification

Interviews*

Pitch Deck

Website





CONTRIBUTIONS OF EACH TEAM MEMBER TO THE RESULTS

Filipe Ferrão

Website

Interviews

Presentations

Work Environment

Rodrigo Barreiros

Data Collection

Interviews

Presentations

Work Environment

Communication

Tiago Rei

Data Collection

Work Environment

Presentations

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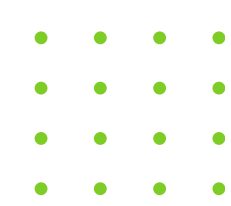
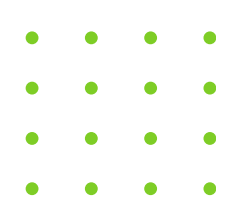
Work Environment

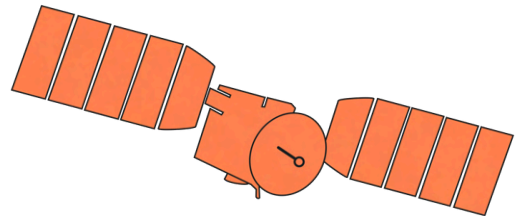
Gonçalo Martins

Interviews

Presentations

Website



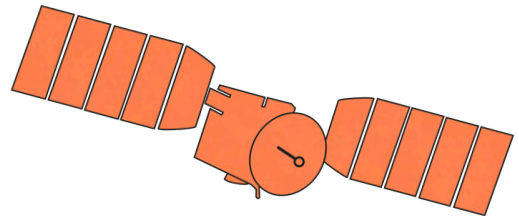


SCHEDULE - P3 E P4



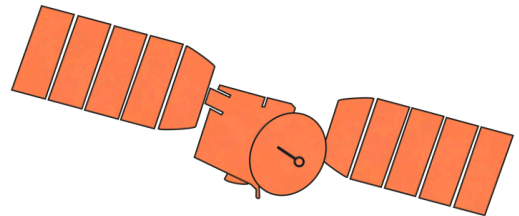
PROJECT WEEK	Q1														Q2																	
	JANUARY					FEBRUARY					MARCH				APRIL				MAY				JUNE									
	2	9	16	23	30	6	13	20	18	25	3	10	17	24	31	7	14	21	28	5	12	19	26	2	9	16	23					
									1	2	3	4	5	6	7	PREP	EXAM	1	2	3	4	5	6	7	PREP	EXAM	PREP-REC	EXAM-REC				
	Interview Report and Initial Research																															
Communication materials											Website Development and data updates																					
											Blog launch and updates																					
											Data Collection																					
Project's data materials update											Crop vs Terrain Identification																					
											Crop Species Identification																					
											Development and Implementation of experimental validation methods																					
											Growth Stage Identification																					
											Web app Development																					
Technical work: Identification of crop/terrain, crop species and growth stage																Testing of experimental validation methods																
											EletroCap Pitch Deck and Final Report																					
											Testing Crop Auditing Software																					
											Data integration in Web app																					
											Compare experimental and software data																					
Project Performance																Crop Analysis Video																
											Poster																					
																											Final Interviews					
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PROJECT END



DEVIATIONS FROM THE INITIAL SCHEDULE

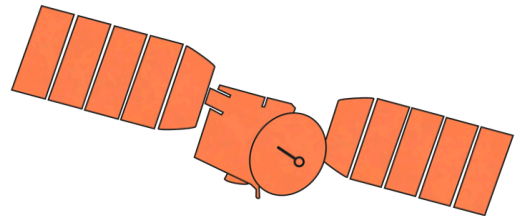
Unclear scope in early stages	Limited expertise in specific areas	Team coordination and communication	Time management and workload
<p>The need to refine the problem and better define the project scope led to adjustments that impacted the initial timeline.</p>	<p>Some aspects, such as advanced machine learning techniques and satellite data analysis, required additional learning and research time.</p>	<p>Aligning schedules and coordinating tasks among team members occasionally slowed down progress.</p>	<p>Balancing the project with academic responsibilities and other commitments affected the pace of development</p>



SCHEDULE OF ACTIVITIES UNTIL THE END OF THE PROJECT



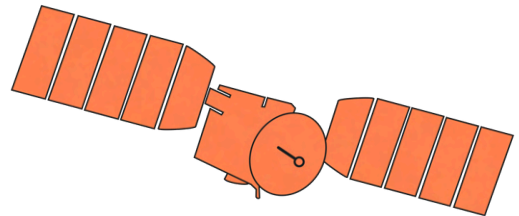
Time	Activities		
April 7 - April 13	Growth Stage Identification and testing	Crop vs Terrain Identification and testing	Crop Species Identification and testing
April 21 - April 27	Growth Stage Identification and testing	Crop vs Terrain Identification and testing	Crop Species Identification and testing
April 28 - May 4	Growth Stage Identification and testing	Crop vs Terrain Identification and testing	Crop Species Identification and testing
May 5 - May 11	Growth Stage Identification and testing	Crop vs Terrain Identification and testing	Crop Species Identification and testing



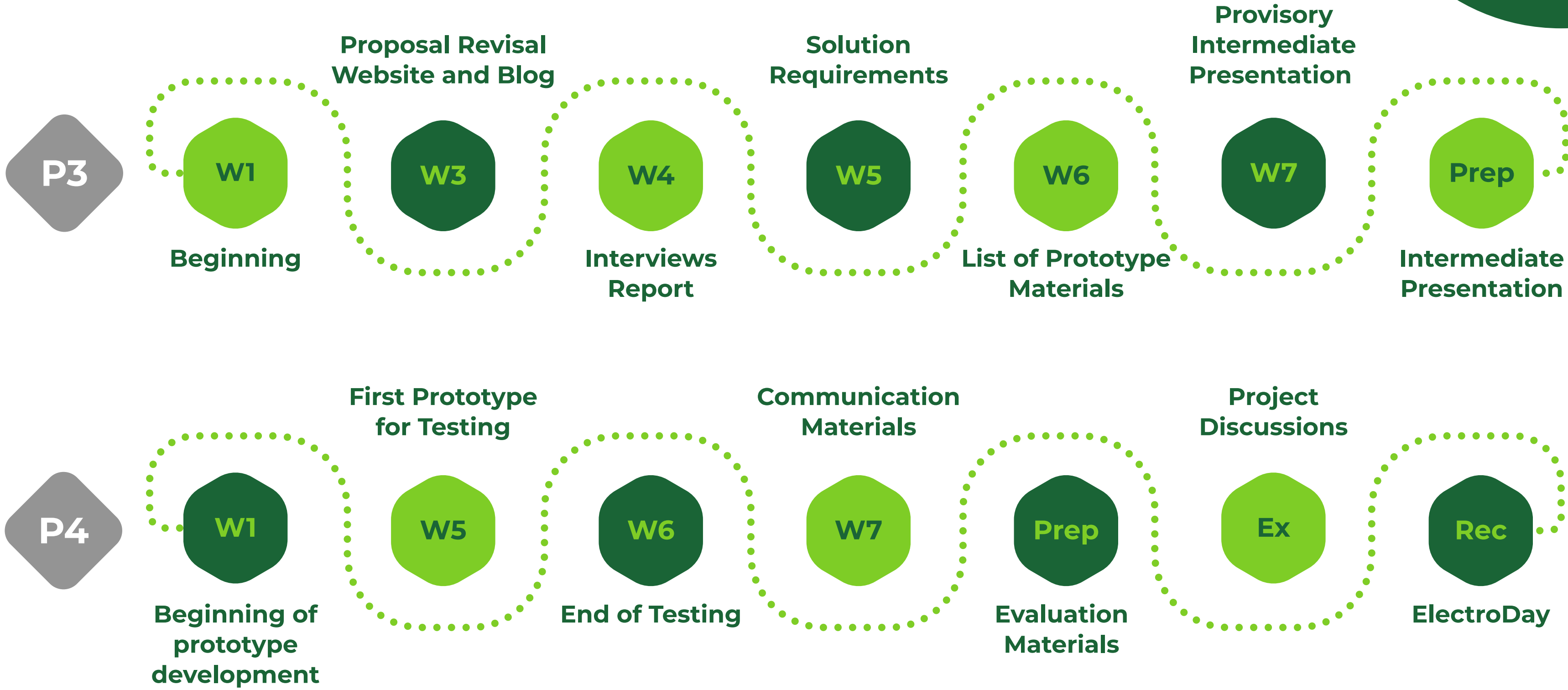
SCHEDULE OF ACTIVITIES UNTIL THE END OF THE PROJECT

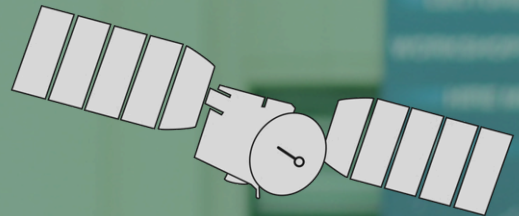


Time	Activities		
May 12 - May 18	Webapp	Pitch Deck	Prepare final testing and finalize code
May 19 - May 25	Start final testing and validation	Pitch Deck	Webapp
May 26 - June 1	Final testing and validation	Poster/Video	Pitch Deck
June 2 - June 8	Final testing and validation	Poster/Video	Pitch Deck



PROJECT'S DEADLINES





Thank You!

